



Keighley Town Council Sponsorship Opportunities

At Keighley Town Council, we offer a range of advertising and sponsorship opportunities that you can use to promote your business.

Town Hall Square Benches

Benches – memorial/dedication

Sponsor one of our benches in Town Hall Square. Centrally located within Keighley, many visitors and residents will walk past your bench, a perfect opportunity to place your companies branding or to make a dedication.

Price £800

Includes erection, regular maintenance including oiling when necessary, and a stainless-steel plaque of 12.5 cm x 5 cm naming the loved one to be remembered.

The plaque will stay on the bench for x year/s after which time you will be invited to renew your sponsorship.

Newsletter sponsorship

The Keighley Town Council newsletter is read by x households within Keighley, providing a wide promotional coverage for your company. Advertise your company in our newsletter by choosing from one of the options below.

Size	Cost per page/part page
Full A4 page	£225
½ of A4 page	£120
¼ of A4 page	£65
1/8 of A4 page	£35

Multiple edition discounts:

Number of issues	% discount
2 issues	10%
3 issues	15%

Event Sponsorship

Events are a big part of what we do at Keighley Town Council. They allow residents and visitors to come together in Keighley and celebrate, be entertained or to commemorate.

By sponsoring an event, your company will be linked to the much loved events of Keighley, empowering community spirit and putting Keighley back on the map.

Below are the current event sponsorship opportunities we have to offer.

Community Awards

- Table sponsorship
- Award sponsorship
- Catering sponsorship
- Headline sponsor
- Wine Sponsor
- Programme Sponsor

What you will receive (FIND THE BREAKDOWN OF WHAT WE WROTE!)

- promotional opportunities – social media, press etc.
- PR and verbal acknowledgement
- VIP table at the event (if applicable)
- event display opportunities

Tea on the Square

- Catering sponsorship
- Entertainment sponsorship

What they could receive

- promotional opportunities – social media, press etc.
- PR and verbal acknowledgement
- Invitation to event
- event display opportunities

Bin Sponsorship

From Bradford Council 'The metal round bins remain at £330 including KTC logo'

Competitions

We run various competitions throughout the year for the residents of Keighley to get involved in. By sponsoring a competition your logo will be placed on any print or digital marketing related to the competition and you will receive promotion via our social media platforms.

Allotment Photo Competition

- Award sponsor

Signage

Keighley Town Council currently owns 18 Boundary Signs across Keighley. These signs are passed by hundreds of people each day. It is the perfect way to promote your company in the local area.

Your logo will be positioned below the sign in a prominent place. The current sponsorship price for 1 year is £xx

Tree Sponsorship/donation

Flowers

Sponsor the flowers bed – approximately 10 flower beds in Town Hall Square and 1 on Church Green